

Animayo

RULES

INTERNATIONAL POSTER COMPETITION ANIMAYO GRAN CANARIA 2027

The poster that will be the image of the 22nd edition

THE RULES AT A GLANCE

What	Animayo 2027 International Poster Competition: the winning poster becomes the official image of the festival's 22nd edition
Organiser	Damián Perea Producciones, S.L. (Tax ID B76153527), Las Palmas de Gran Canaria, Spain
Edition	Animayo Gran Canaria 2027. Summit and International Film Festival · 5–8 May 2027
Scope	International · free entry · minimum age 16
Entry	Online form at www.animayo.com · from 9:00 on 15 September 2026 to 23:59 on 31 December 2026 (Canary Islands time)
What to submit	The same poster in two formats: portrait 50 × 70 cm and landscape 100 × 50 cm · any technique · no generative AI · maximum five designs per entrant
Prize	Winner: €500 gross · optional runner-up award: €250 gross
Result	Finalists by 5 February and winner by 19 February 2027
Contact	carteles@animayo.com

TIMELINE

Date	What happens
15 Sep 2026 · 9:00	Entries open
31 Dec 2026 · 23:59 (UTC+0)	Deadline for entries
By 22 Jan 2027	Shortlisted entrants notified by email; at least 15 designs
5 calendar days from notice	Shortlisted entrants deliver the editable files and the 300 × 200 cm adaptation
By 5 Feb 2027	Publication of the list of finalists
By 19 Feb 2027	Publication of the jury's decision and the winning poster
7 calendar days from the decision	The winner delivers the clean version and any adjustments requested
15 calendar days from the decision	Deadline for claims
Within 30 days of the decision	Free certificate for the winner and, if awarded, the runner-up
From 1 Mar 2027	Finalist certificate (€12) available on request to the other finalists
5–8 May 2027	Festival: the poster is the image of the edition and the finalists are exhibited

All times are Canary Islands time.

Before you start designing, three things that disqualify a poster:

1. Not submitting it in **both formats**, portrait 50 × 70 cm and landscape 100 × 50 cm. This is not a crop of the same image: they are two compositions.
2. Not leaving the **bottom band of 15 % of the height** clear, where the strip of sponsor and institutional logos goes.
3. Using **generative artificial intelligence** in any visual element. The layers and source files requested at the shortlisting stage are precisely what proves it.

1. THE COMPETITION

- 1.1** **Damián Perea Producciones, S.L.**, Tax ID B76153527, with registered office in Las Palmas de Gran Canaria (hereinafter «the organisation»), announces the **Animayo 2027 International Poster Competition**, a competition that opens the door to creativity and artistic promotion, in order to select the poster that will be the image of the 22nd edition of **Animayo Gran Canaria 2027. Summit and International Film Festival** (hereinafter «the festival»), held from 5 to 8 May 2027.
- 1.2** The winning poster is the official image of the edition: it is reproduced across the festival's promotional materials —outdoor advertising, posters, programme, tickets, website, social media and press materials— and also travels with the edition's touring venues on the other Canary Islands.

2. THEME AND DESIGN

- 2.1** **Theme.** The poster should take us into the world of ideas and creativity, focusing on inspiration, fantasy and technology.
- 2.2** **Compulsory wording.** The design must include, as an integral part of the poster:
 - «Animayo Gran Canaria 2027», in a larger size.
 - «22^a Summit and International Film Festival of Animation, Visual Effects and Video Games», in a smaller size.
- 2.3** **Dates and venues are not part of the design.** The poster must not include the festival dates or venues: the organisation adds them to the final artwork. They must, however, be allowed for: the composition has to let them be added later without breaking.
- 2.4** **Band reserved for logos.** The final poster always carries the strip of sponsor, institutional and partner

logos. The design must therefore reserve, in both formats, a bottom band equal to 15 % of the height, free of essential elements of the composition: no faces, no wording from the compulsory text and no detail that would be lost once the logos are placed on top.

- 2.5 Any technique.** Any artistic technique is accepted: drawing, photography, illustration, 3D, collage or any other, provided the work is original.
- 2.6** Entrants are encouraged to look at the winning and finalist posters of previous editions at www.animayo.com.

3. WHO CAN TAKE PART

- 3.1** The competition is open to people of any nationality and place of residence, **aged 16 and over**.
- 3.2 Minors.** Whoever submits the entry must be of legal age. If the author is 16 or 17, the entry, the acceptance of these rules and the assignment of rights are formalised by their parent or legal guardian, who is answerable for them.
- 3.3 Individual or group entries.** Groups may have up to five members. A single representative submits the work and the prize is awarded in their name.
- 3.4 Incompatibilities.** The following may not take part: employees of the organisation and of its related companies; their relatives up to the second degree of consanguinity or affinity; and members of this edition's jury or selection committee.
- 3.5** Having collaborated with the festival at some point, studying or having studied at a partner school, or working for a sponsoring company **does not prevent participation**. Any jury member with a personal or professional connection to an entry must abstain from assessing it and place that on record.

4. ENTRY

- 4.1 Period.** From 9:00 on 15 September 2026 to 23:59 on 31 December 2026, Canary Islands time (UTC+0).
- 4.2 How.** Through the online form available at www.animayo.com. Works that have not been previously entered through that form are not accepted. Completing the form constitutes binding acceptance of these rules.
- 4.3 Sending the work.** Once the form is completed, the work is sent to carteles@animayo.com in both formats, as JPG or PDF, in RGB, not exceeding 2 MB in total. Subject line: «Concurso de Carteles 2027», the entrant's name and the title of the work. Both formats go in the same email. The entry file does not need the size or quality of the final poster: it is enough for it to be seen in detail.
- 4.4 Anonymity.** The work must not visibly carry the name of its author or authors.
- 4.5 Design statement.** Each design is accompanied by a short explanation of at least five lines, sent to the same address.
- 4.6 Number of designs.** Each entrant or group may submit up to five designs. No entrant may be awarded for more than one work in the same edition.
- 4.7 Unpublished works.** Designs must be the entrant's own creation, original and unpublished, and must not have won an award in any other competition. Designs already entered in previous editions of the Animayo International Poster Competition may not be submitted again, even if they did not reach the finalist stage.
- 4.8 Content.** No commercial brand may be referred to. The organisation does not accept entries that, in its judgement, fail to meet the technical, artistic or legal conditions of the competition, or that offend people's sensibilities, incite violent or discriminatory behaviour or run counter to accepted social standards.
- 4.9 Contact details.** Entrants provide reliable contact details and undertake to monitor them: shortlisting is

notified by email and carries a short response deadline.

5. TECHNICAL CONDITIONS AND FORMATS

- 5.1 The two competition formats.** The same poster is submitted in **portrait, 50 × 70 cm** (width × height) and in **landscape, 100 × 50 cm** (width × height), at 300 dpi. Designs not adapted to both formats are not accepted.
- 5.2 A note on proportions.** The two formats are not proportional to each other (5:7 portrait, 2:1 landscape), and the later adaptation to 300 × 200 cm is 3:2. This is not a matter of cropping one image: the design has to be conceived to work in all three framings. It is worth bearing in mind from the first sketch.
- 5.3 Large-format adaptation.** All finalists are asked to adapt their work to **300 × 200 cm**, so that the organisation can see how it behaves on the festival's large-format supports. It is delivered at 1:10 scale — that is, 30 × 20 cm — at 300 dpi, the standard for large-format printing; it does not need to be delivered at actual size.
- 5.4 Editable files.** Every element of the poster —backgrounds, shapes, shadows, textures, effects, typefaces, illustrations and any other graphic resource— must be fully editable separately, with no flattened, rasterised or locked elements:
- **Raster designs** are delivered in layers, in Adobe Photoshop format (.PSD).
 - **Vector designs** are delivered open, in Adobe Illustrator (.AI), .EPS or editable PDF.
 - In both cases the typefaces used are supplied or, where their licence does not allow this, the text outlined in a separate copy.
- 5.5 Clean version.** The winner also delivers a version without the logo band, for uses where it is not needed: social media, website homepage and merchandising.

6. SELECTION AND DECISION

- 6.1 Jury.** Appointed by the Management Committee of Animayo Gran Canaria 2027. It assesses artistic quality, creativity and the design's ability to work as the festival's image across all its supports.
- 6.2 Stage 1 • Shortlisting.** The jury shortlists at least **15 works**. The organisation notifies them by email, to the address given on the entry form, **by 22 January 2027**.
- 6.3 Stage 2 • Delivery of files.** Shortlisted entrants have **5 calendar days** from that notice to deliver the editable files set out in 5.4 and the adaptation set out in 5.3. They are sent to carteles@animayo.com or through a link to a cloud storage service, with the subject line «Preseleccionado Concurso de Carteles 2027», the entrant's name and the title of the work.
- 6.4 Stage 3 • Finalists.** Shortlisted entrants who deliver the files on time and comply with these rules become **finalists**. The list is published on the festival's website and social media **by 5 February 2027**.
- 6.5 Stage 4 • Decision.** The jury chooses the winning poster from among the finalists. The decision is published at www.animayo.com and on the festival's social media **by 19 February 2027**.
- 6.6 Final.** The jury's decision is final. The jury also settles anything not covered by these rules.
- 6.7 No award.** The jury may decide not to award the prize. In that case the organisation commissions the image of the edition by whatever means it sees fit, without this giving rise to any claim by entrants.
- 6.8 Confidentiality until publication.** Entrants must not publicly circulate the poster they have submitted until the list of finalists is published. Doing so may result in exclusion from the competition.

7. PRIZES

- 7.1 Single category: winning work.** Prize: **€500 gross**.

- 7.2 Runner-up award.** The organisation may grant a runner-up award at its discretion. If granted, it carries **€250 gross**. These rules apply equally to the prize and to the runner-up award.
- 7.3 What else they receive.** The winner and, where applicable, the runner-up receive a certificate and are featured on the festival's website, social media and press materials.

8. PRIZE CONDITIONS

- 8.1 Conditional award.** Payment of the prize is conditional on the recipient fully complying with these rules and on the accuracy of the details given at entry.
- 8.2 Non-transferable.** The prize is non-transferable. Trading the prize or the right to obtain it is prohibited. Declining the prize gives no right to any indemnity or compensation.
- 8.3 Taxation.** The amount is subject to the taxes and withholdings established by the legislation in force at the time of payment, according to the recipient's tax residence. The organisation applies the corresponding withholding and issues the supporting certificate.
- 8.4 Documents needed for payment.** To receive the prize, the recipient provides their tax and bank details and, if resident outside Spain, the certificate of tax residence that allows the relevant double taxation treaty to be applied.

9. CERTIFICATES

- 9.1** The winner and, where applicable, the runner-up receive a **free certificate** within 30 calendar days of the publication of the decision.
- 9.2** The other finalists may request their **finalist certificate** from 1 March 2027 by writing to carteles@animayo.com. It costs **€12**.

10. AUTHORSHIP, RIGHTS AND USE OF THE WORKS

- 10.1 Declaration of authorship.** Entering a work constitutes an express declaration that the entrant is its author, holds all the rights needed to submit it, and complies with the rule on artificial intelligence in 10.2.
- 10.2 Artificial intelligence.** Works whose imagery, illustration, backgrounds, textures or composition have been generated, wholly or partly, by generative artificial intelligence are not accepted. Technical editing tools that do not create new content —object selection, cut-out, colour correction, upscaling, noise reduction and the like—, now built into professional design software, are accepted. Entrants declare on the entry form which tools they have used.
- 10.3 Evidence of the creative process.** The organisation may request editable files, sketches, layers, source files or any other material evidencing the creative process and human authorship. Being unable to evidence it, or the detection of content generated by generative AI, results in disqualification.
- 10.4 Liability towards third parties.** Entrants are responsible for ensuring that no third-party rights exist over the works submitted and for any claim regarding image rights or similar. They undertake not to plagiarise any artistic or advertising creation nor to infringe trade mark or intellectual property rights of others, and hold the organisation harmless against any claim on this account.

Assignment of rights over the winning work

- 10.5** The winner assigns to Damián Perea Producciones, S.L., **on an exclusive basis and worldwide**, for the **maximum term allowed by the legislation in force**, the **exploitation rights** over the winning work: reproduction, distribution, public communication and transformation, the latter limited to adapting the design to the various supports, formats and applications used to promote and publicise the festival and its touring venues, in any medium, analogue or digital.

- 10.6 The author's moral rights are unaffected.** They are inalienable and non-transferable by law. The organisation credits the author —or the authoring team— wherever the nature of the support allows, and respects the integrity of the work beyond the technical adaptations required.

Use of finalist works that are not awarded

- 10.7** Finalists authorise the organisation to show their poster, **non-exclusively and always crediting authorship**, for the purpose of publicising the competition and the festival: website, social media, the edition's exhibition, press materials and the festival's historical archive of editions, with no time limit.
- 10.8** This authorisation **transfers neither ownership nor any other exploitation right**: the author keeps the work and may use, publish or submit it wherever they wish, with the sole exception of the unpublished-works rule in 4.7.
- 10.9 Exhibition.** Finalist works may form part of the exhibition held by the festival during the edition.
- 10.10 Images of the awards ceremony.** Award recipients and, where applicable, their legal representatives, acknowledge that the media attending the official awards ceremony may take and distribute images of the event for subsequent publication.

11. COMMUNICATIONS

- 11.1** All communications relating to the competition are made by email to **carteles@animayo.com**.
- 11.2** It is the entrant's responsibility to keep contact details up to date and to respond to communications within the deadlines set. Failure to reply in time may mean losing shortlisted or finalist status.
- 11.3** The organisation checks the spam folder before treating a communication as unanswered, and repeats the notice at least once before excluding a work for lack of response.

12. DATA PROTECTION

- 12.1 Controller.** Damián Perea Producciones, S.L. (Tax ID B76153527), Las Palmas de Gran Canaria. Contact: **carteles@animayo.com**.
- 12.2 Purpose.** To manage participation in the competition and, where applicable, the acceptance, management and delivery of prizes, as well as publicising the results. **Legal basis:** performance of the relationship arising from acceptance of these rules, and the legitimate interest in publicising the competition.
- 12.3 Marketing communications.** These are sent only if the entrant expressly consents by ticking the corresponding box on the form, and consent may be withdrawn at any time.
- 12.4 Retention.** The data and files of works that are not awarded are kept until the competition is resolved and, thereafter, for twelve months, unless a legal obligation requires longer retention. Finalist and winning posters are added to the festival's historical archive in accordance with 10.7.
- 12.5 Rights:** access, rectification, erasure, objection, restriction of processing and portability, at any time, in writing to **carteles@animayo.com** with the subject line «PROTECCIÓN DE DATOS», providing proof of identity (for example, a national ID card, NIE or passport). A complaint may also be lodged with the Spanish Data Protection Agency (www.aepd.es).
- 12.6** All of the above in accordance with Regulation (EU) 2016/679, the General Data Protection Regulation, and Spanish Organic Law 3/2018 on the Protection of Personal Data and the guarantee of digital rights.

13. MISUSE, LIABILITY AND FINAL PROVISIONS

- 13.1 Misuse.** The organisation may withdraw from the competition anyone who misuses it, commits fraudulent acts, harms other entrants or disrupts its normal running by any technical or computing

means, and may withdraw the prize from anyone who has benefited directly or indirectly from such acts, without prejudice to any civil or criminal action that may apply. The organisation has put in place technical mechanisms to detect fraudulent, anomalous or wilful conduct.

- 13.2 Technical failures.** The organisation is not liable for damage arising from the temporary unavailability or discontinuity of the website and the entry form, or from failures of Internet access.
- 13.3 Acceptance and interpretation.** Taking part implies full acceptance of these rules and of the interpretative decisions the organisation makes on them. The winner may be asked for a written document accepting the terms and conditions.
- 13.4 Claims.** The deadline expires 15 calendar days after publication of the decision.
- 13.5 Amendments.** The organisation may amend, extend or suspend the competition, and suspend the festival on grounds of force majeure, publishing this sufficiently in advance at www.animayo.com.
- 13.6 Publication.** These rules are published at www.animayo.com. **In the event of any discrepancy between versions, the Spanish version prevails.**
- 13.7 Governing law and jurisdiction.** The competition is governed by Spanish law. For any dispute concerning the interpretation and application of these rules, the organisation and the entrants submit to the Courts and Tribunals of Las Palmas de Gran Canaria, without prejudice to any forum that may correspond to the consumer by law.



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