



# **GUIDELINES**

# **OFICIAL CONTEST SECTION ANIMAYO 2022**

# **OSCAR® QUALIFYING FESTIVAL**

# **ANIMATED SHORT FILM CATEGORY**

# **CALL FOR ENTRIES**

The company Damián Perea Producciones SL, with address in Las Palmas de Gran Canaria and CIF B-76153527, hereinafter "the promoter" calls for entries "INTERNATIONAL SHORT FILM COMPETITION FOR ANIMATION, VISUAL EFFECTS AND VIDEO GAMES ANIMAYO 2022", a contest that opens the doors to creativity and artistic promotion, in order to select the best work of animation, visual effects and video games of the 17th edition of the International Summit Animayo.

Animayo is the first Spanish festival of animation declared **"Qualifying Festival" by the Academy of Arts and Cinematographic Sciences of Hollywood for the Oscar Awards**<sup>®</sup>. The winners of Animayo 2022 can be taken into account in the category of "Animated Short Film" of the Academy Awards<sup>®</sup>.

Economic prize to the winner: 3,000 euros.

## THEME, TYPE and TECHNIC

Techniques: All techniques are accepted: 2D animation, 3D animation, visual effects, experimental, stop motion, etc...

Types: Advertising pieces, animation spots, music videos (as long as they include animation or visual effects), virtual and/or augmented reality and video game cinematic are accepted.

Theme: There are no restrictions regarding the theme of the work. The promoter reserves the right not to admit to contest works in which we adduce apologies to any type of terrorism, extreme violence and / or gender, racism, sect or affinity to extreme nationalisms such as Nazism.

#### **SCOPE AND NATURE**

- International.
- Inscription: free of charge.

#### PARTICIPANTS AND LEGITIMATION

- Minimum age: 18 years.
- Participants of any nationality and residence.

- Participants can not have any kind of personal, professional, commercial, direct or indirect connection with the Animayo Festival. Neither may be linked to any of the companies that sponsor or collaborate with the Festival.

- Family members and employees up to the second degree of consanguinity / affinity of the organizing company, and of any of its subsidiary companies or companies related to the activity and promotion of the contest, are excluded from participating in the contest.

#### CATEGORIES

The International Jury will award, on a mandatory basis, the category:

- 'Grand Jury Award' (winner of the Festival and preselected to the Oscars®)

The Jury of the Category of Animation in Spanish - Animation with  $\tilde{N}$ , must determine the delivery of the Award 'Best Short Film in Spanish - Animation with  $\tilde{N}$ ', while the Jury of the category of Cinematics, Music Videos and Advertising (Commissioned), must declare winners in the following categories:

- Best Video Game Cinematics
- Best Music Video
- Best Advertising (Commissioned)

In addition, the Selection Committee reserves the possibility of awarding Special Mentions of the Festival if it deems it appropriate. On the other hand, Damián Perea, director and producer of the Animayo Festival, reserves the possibility of presenting an award called "Director's Award".

Other categories of awards that will be granted by the International Jury, and that may be modified, replaced, increased, or reduced, will be:

- Social Awareness
- Best 2D short
- Best 3D short
- Best Short of Visual Effects
- Best Short of Humor for all audiences
- Best Short of Humor only for adults
- Best Short from Students
- Best Advertising
- Best Musical Video Clip
- Best Videogames Cinematic
- Special Mentions of the Jury
- Best Virtual Reality / 360º

The promoter reserves the right to grant prizes as Special Mentions.

#### SUBMISSION PERIOD

The contest will run from June 11, 2021, until 23:59 hours on January 1, 2022, both included (GMT+1, London

timezone).

### **INSCRIPTION TO THE CONTEST**

Registration will be made through web form - registration form, regulated by these rules, which will be accessed from the web www.animayo.com. We will not accept works that have not been previously registered through this form, with binding acceptance of these rules:

- The participation can be individual or in groups.
- In case of groups, the number of directors and / or authors is not restricted. It will be a single representative of the group, responsible for inscribing the work and the prize will be awarded under its name.
- In the specific case of Schools, Producers and / or Distributors, who submit more than one project to contest, in order to facilitate the registration process by means of a single submission of all the works, participation may be carried out in the following manner: send the video links of all the works you wish to register and their corresponding press dossiers (if available) to the email programacion@animayo.com. Once all the works have been viewed, the Animayo programming team will be in direct contact to request the registration, through the web platform, of the work / s that was/were selected.
- Once the registration form is filled out, and once the first pre-selection is over, the Festival's programming team will contact the author / s of the work through the contact details provided on the form, to request 2 to 5 frames of the work, as well as the film format for the proper screening.
- The preselected films must follow the instructions of the organization for the submission of the work through the link to share according to the format and quality required and specified in the next section. Likewise, the participant agrees to be rigorous with the delivery dates of the material. Within a week, the preselected author or responsable, will have to send us his/her/their work to programacion@animayo.com through a cloud storage service (a page that allows uploading their short film or work and that generates a link to be able to share it with us). We suggest one of these two: Dropbox (www.dropbox.com) or WeTransfer (www.wetransfer.com) In the subject of the submission you must indicate 'Submit to contest 2022', followed by the name of the participant and the title of thework.

## CONDITIONS AND PRESENTATION'S FORMATS

- All works must include credit titles.
- All the short films and pieces that have not been presented in previous editions of Animayo and whose productions are from the year 2020 onwards will be admitted to the contest.
- It is not necessary to be be unpublished works, but those works that have not been premiered in other Festivals before will be positively valued.
- Maximum duration of the work 30 minutes.
- Final Format for screening: Only works with:
  - Size 1080p, 1920x1080
  - 25 frames per second,
  - 15mbps of bit rate and multipass when exporting for more quality. Preferably for agility of the shipments
  - Coding H264.
- As for Virtual Reality works, both VR Real Time and 360<sup>o</sup> Video works may be presented, whose formats would be:
  - VR Real time: Executable for Oculus Rift or HTC Vive
  - 360º Video: Format mp4 H264, stereo with resolution of 4096x4096px.

#### FINALISTS

- The jury will be decided by the Management Committee of Animayo Gran Canaria 2022.
- During the month of February 2022, the Festival's programming team will choose from among all the candidates 200 works that will be pre-selected to the International Festival of Animation,

Visual Effects and Video Games. The list with the final selection will be public on the web during on April 25th and the interested parties will be notified by email.

- The finalist works will be part of the different categories mentioned in the 'Categories' section, which will be screened to the International Jury designated in the 2022 edition, among professionals of the film industry, and by the public attending the event to be held within the framework of the Animayo 2022.

# JURY'S VERDICT

- Among the finalist works, the international jury will choose winners for the Animayo 2021 Festival in the different categories mentioned in the 'Categories' section.
   The official verdict will be announced the week of May 30 to June 3, 2022 through the Animayo website (www.animayo.com). The winners will be personally communicated via email.
- The jury's decision will be unappealable.
- The jury may declare the prize deserted and resolve all aspects not foreseen in these rules.

#### AWARDS

- Winning prize for the 'Grand Jury Award': 3.000 euros. The amount of the economic endowment is subject to the taxes or retentions in force according to Law, except of exemption granted by the competent organ of the TaxAdministration.
- The effective delivery of the prizes will be conditioned to the winner fulfilling all the bases and the veracity of the data contributed in the inscription. The prize is non-transferable.
- The commercialization of the prize or the right to obtain it is prohibited.
- The waiver of the prize will not give any right of compensation.

## PROTECTION OF DATA, IMAGE RIGHTS AND INTELLECTUAL PROPERTY

- In accordance with Organic Law 15/1999, of 13 December on the Protection of Personal Data, the personal data of those registered for this contest will be incorporated into an automated file owned by Damián Perea Producciones SL, with registered offices in Las Palmas de Gran Canaria, in order to manage the participation in this contest. Eventually, these data will be used for the acceptance, management and delivery of the prizes.
- The interested party may at any time exercise the rights of access, rectification, cancellation and opposition communicating in writing to animayo@animayo.com and attaching to his/her request a copy of his/her ID or other identity document, such as NIE or passport, indicating " PROTECTION OF DATA" in the subject.
- In those cases, where the participants have given their consent to it on the website, their
  personal data will also be used to send commercial communications, including by electronic means, about
  products and services of Damián Perea Producciones S.L. mentioned in the previous paragraph and the
  companies of the group to which it belongs.
- Contest participants undertake not to plagiarize any artistic or advertising creation, nor to prejudice trademark
  rights or any intellectual property rights of third parties. In any case, the Promoter will be exempt from liability in
  case of any claim by third parties. Participants will be responsible for the infringements caused or that may be
  caused to the rights of third parties with the images provided and will indemnify the Promoter for damages
  incurred by the breach of the obligation described above.
- Contestants are totally responsible for the non-existence of third party rights in the submitted works, and exempt the promoter from any liability derived from plagiarism or any other violation of the current legislation in which they may incur such as the presentation of audio-visual materials (music, Image, characters, etc.) over which it does not have duly accredited rights of use and its participation in the festival implies the certification by the author that it be so. Each short and / or work will be registered in the name of the individual that appears in the data of the entry form, which is the beneficiary of the prize that could be awarded. The organization assumes that the person has the rights to the work submitted, and therefore does not assume any responsibility derived

on this end by the contestants.

- All works in a foreign language that are not subtitled in Spanish and which contain dialogues, must be accompanied by their corresponding texts (already translated), being authorized by the Festival to carry out the subtitling based on this script.
- The selected authors agree to authorize the screening, reproduction, communication and broadcast of their work within the framework of the Animayo International Festival. After the celebration of the Animayo International Animayo, the authors authorize the Festival to screen the winning works during the different Itinerant stages of Animayo, for promotional purposes of the author and his work, non-profit by the Festival and for a maximum period of five years.
- In addition, the Festival is authorized to adapt a maximum of 15 seconds of the work (s) for the realization of an Animated Promotional Trailer 2021, which may be broadcasted for promotional purposes in the following media: cinema screens where the Festival and its itinerants will be held, televisions, related sites, festival website, social networks and other digital platforms will be screened. The participant who after registering has decided to withdraw the work to contest will request it by sending an email to programacion@animayo.com before January 10, 2022.
- The exhibition of the works does not imply the transferability of the rights, which are protected under the RDL 1/1996 of April 12, which approves the T.R. of the Intellectual Property Law. Under the LOPD, the personal data contained in the works and their presentation to the competition are transferred to ANIMAYO S.L. For the sole purposes described above and to the legal provisions on public information of the authorship of the works.

#### **RESERVATION OF RIGHTS**

The Promoter reserves the right to withdraw those participants who are making a misuse of the contest, or who perform fraudulent acts or that harm other participants. In the event that the promoter or any entity that is professionally linked to this contest detects any anomaly or suspects that a participant is impeding normal development by illegally altering its records by any technical or computer procedure, or by performing any fraudulent acts that contravene the transparency of the same, the promoter reserves the right to withdraw and even withdraw the gift automatically and without explanation of any kind, to all those participants who have benefited directly or indirectly from this type of fraudulent actions, and may also exercise all civil or criminal actions that may correspond.

- The promoter declares that he has authorized the appropriate mechanisms and technological supports to detect any possible fraudulent, anomalous or malicious action that intends to alter the normal participation in the present promotion.
- The promoter reserves the right to take legal action against those persons who carry out any type of act likely to be considered manipulation or falsification of the promotion.
- The promoter excludes any liability for damages of any nature that may be due to the temporary lack of availability or continuity of the operation of the services through which the promotion takes place, to the fraud of the utility that the users could have attributed to them, and in particular, but not exclusively, failures in access to the different pages of participation through

the Internet, or telephone communications enabled for this purpose.

#### **RULES OF ACCEPTANCE**

Participation in the contest entails the fully acceptance of these grounds and the express submission of the interpretative decisions made by the promoters. Winners can be asked for a written document accepting all the terms and conditions of the contest. The period of claims ends 15 days after the end of the contest. The present bases are registered in the web www.animayo.com and at notary.

#### MODIFICATIONS

The promoter reserves the right to make any changes, suspend or extend this promotion, notifying well in advance of the contest web itself, animayo.com The promoter will be entitled to suspend the festival due to force

majeure. The organization reserves the right to modify these bases by extraneous causes that imply a modification of some of the structural elements that affect the same.

### LEGISLATION AND REGIONAL CODE OF LAWS

This promotion is governed by current Spanish legislation. For any controversy that may arise in the interpretation and application of the present bases, both the promoter and the participants of this promotion are expressly submitted to the Jurisdiction of the Courts and Tribunals of Las Palmas de Gran Canaria, without prejudice to the jurisdiction that by law could correspond to the consumer.



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