



RULES

INTERNATIONAL POSTER CONTEST ANIMAYO 2021.

500 EUROS WINNING PRIZE, ACCÉSIT* 250 EUROS

CALLING

The society Damián Perea Producciones, located in Las Palmas de Gran Canaria and VAT Code B-76153527, hereinafter “the promoter” call for entries for the “INTERNATIONAL POSTER CONTEST ANIMAYO 2021”, a poster that opens the door to creativity and artistic promotion, in order to select the poster that will be the image of the XVI edition of Animayo.

THEME

The poster will have as its theme the world of creativity and imagination, the world of ideas and inspiration and will represent one or several of these three aspects: animation, visual effects, virtual reality.

Also, it needs to include the following text:

"Animayo 2021" (in larger size)

"XVI Summit, Conferences, Educational System and International Film Festival of Animation, Visual Effects and Video Games" (in smaller size).

SCOPE AND NATURE

- International.
- Registration: free.

CONTESTANTS AND LEGITIMATION

- Minimum age: 16 years.
- Participants of any nationality and residence.
- Participants may not have any personal, professional, commercial, direct or indirect ties with the Festival Animayo. Neither can be linked to any the companies that sponsor or collaborate with the Festival.

- Family members and employees up to the second degree of consanguinity / affinity of the organizing Company, and any of its subsidiaries or companies related to the activity and promotion of the contest, are excluded from participating in the contest.

CATEGORIES

One single category: Winner and accésit*.

*The organization of Animayo reserves the right to award an accésit prize. The present rules are the same for both categorie, winner and accésit in case of being granted, with the particular specifications that are established later for each one of them, except in what corresponds to the economic endowment of the accésit prize, that in that case will be less (see AWARDS section).

WHEN

The call for entries will be opened from February 2nd, 2020 to 23:00 PM February 1st, 2021, both included.

REGISTRATION

Registration will be made through the online registration form, regulated by the present rules, which will be accessed from the web www.animayo.com. We will not accept works that have not previously been registered through this form, with binding acceptance of these rules:

- Participation may be individual or in groups.
- In the case of groups, the maximum number of participants per group will be five. It will be a unique representative of the group, the one in charge of inscribing the work. The prize will be awarded to that person.
- Once completed the Registration Form, you will need to send your poster to contest, with a size not exceeding 2 megabytes, through an email to the following email address: carteles@animayo.com. In the subject, please indicate: 2021 poster competition, followed by the name of the participant and the name of the work. At this point, it is not necessary to maintain the 90x60 size and 300 dpi quality that we demand for the final poster, the file size can be reduced but maintaining enough resolution to be visualized in details, and no bigger than 2 megabytes.
- After the evaluation of the works, the Festival will make a **preselection** of at least 19 official pieces, which will be exposed on the web as pre-selected works before March 1, 2021. The Animayo team will contact the preselected ones directly through the data listed on the registration form. At that time, and within 48 hours, the shortlisted will have to send their work in maximum quality to carteles@animayo.com, or through a file storage service in the cloud, with a shared link. In the subject, you must indicate Pre-selected Poster Contest 2021, followed by the name of the participant and the name of the work.

TERMS AND FORMATS

- The works can not show the name of the author/s in a visible way.
- The drawings will have to be of their own creation, original and unpublished.
- Any type of technique is allowed. Drawings, photography, 3D creations or any other creation will be accepted as long as they are original.
- They will be presented in size 90x60 cm, vertical position
- All the elements of the poster must be presented in layers, so that it is possible to work in the different phases of the illustration/drawing independently (fonts, backgrounds, drawings, characters, illustrations, etc). The main character/s of the poster must be separated from the background by layers. In case of containing a non-vectorial background or with gradients, the winner will be asked to present also a version of the poster with a horizontal extended background, in order to make adaptations to more rectangular formats.
- They will be attached in digital format PDF, TIFF or JPEG, with a minimum resolution of 300ppp.
- All inscriptions will be accompanied by a brief explanation of the drawing of at least five lines, which will be sent to the same email.
- The original works will be preserved until the resolution of the contest, so that they can be required in case having an exhibition of all the selected works.
- No trademark may be mentioned and in no way may the content of the work be offensive, in the broadest sense. The organization reserves the right not to accept the candidatures that, according to its criteria, do not comply with the technical, artistic and/or legal conditions required by the contest, or that hurt the sensitivity of the people, incite violent, discriminatory or contrary to social customs.
- The contestants are fully responsible for the absence of rights to third parties in the works presented, as well as any claim that may be filed for image copyright or similar rights.
- The organization will reserve, once the contest finishes, the right to exploit the winning work and accésit in case having one, to use them, indistinctly, as final poster of the festival image, and reproduce them adapting the image to the different formats of promotion of the event.
- Each participant or group may submit a total of five works. In any case, no participant can be awarded for more than one work in the same edition. These works may not have been awarded in any other contests.

FINALISTS

- The jury will be designated by the Management Committee of Animayo Gran Canaria 2021.
- During the month of February 2021, the Jury will choose among the 19 preselected works 4 or 5 posters that will be finalists in the Animayo 2021 International Poster Award. The list of the 19 preselected poster will be published on the website and the interested parties will be notified directly.
- Among the nominations presented, the Jury will select those to be found most appropriate, evaluating the artistic quality of the work/s presented.
- The jury of the contest may request the finalists, modifications or changes to improve the poster if feasible in order to make the final decision of the winner.
- The finalist works may be part of the final exhibition to be held within the framework of the Animayo 2021 International Festival.

ANNOUNCEMENT

- From 4 to 5 finalist works, during February 2021 the jury will choose the winning poster and the accésit prize if it should proceed.
- The winner's verdict will be announced on March 14 2021, through the Animayo website (www.animayo.com) and will be communicated directly to the winner.
- The jury's decision will be unappealable.
- The jury may declare the prize deserted and resolve all aspects not foreseen in these rules.

AWARDS

- Winning prize: 500 euros. The amount of the economic endowment is subject to the taxes or retentions in force according to Law, except of exemption granted by the competent organ of the Tax Administration.
- Accésit prize: 250 euros if it proceeds. The amount of the economic endowment is subject to the taxes or retentions in force according to Law, except of exemption granted by the competent organ of the Tax Administration.
- The effective delivery of the prizes will be conditioned to the winner fulfilling all the bases and the veracity of the data contributed in the inscription. The prize is non-transferable.
- The marketing of the prize or of the right to obtain it is prohibited.
- The waiver of the prize will not give any right to compensation or compensation.

PROTECTION OF DATA, IMAGE RIGHTS AND INTELLECTUAL PROPERTY

- In accordance with Organic Law 15/1999, of 13 December on the Protection of Personal Data, the personal data of those that registered for this contest will be incorporated into an automated file owned by Damián Perea Producciones SL, with registered offices in Las Palmas de Gran Canaria, in order to manage the participation in this contest. Eventually, these data will be used for the acceptance, management and delivery of the prizes.
- The interested party may at any time exercise the rights of access, rectification, cancellation and opposition communicating in writing to animayo@animayo.com and attaching to his/her request a copy of his/her ID or other identity document, such as NIE or passport, indicating "PROTECTION OF DATA" in the subject.
- In those cases, where the participants have given their consent to it on the website, their personal data will also be used to send commercial communications, including by electronic means, about products and services of Damián Perea Producciones S.L. mentioned in the previous paragraph and the companies of the group to which it belongs.
- Contest participants undertake not to plagiarize any artistic or advertising creation, nor to prejudice trademark rights or any intellectual property rights of third parties. In any case, the Promoter will be exempt from liability in case of any claim by third parties. Participants will be responsible for the infringements caused or that may be caused to the rights of third parties with the images provided and will indemnify the Promoter for damages incurred by the breach of the obligation described above.
- By participating in this contest and accepting these rules, participants and their legal representatives allow Damián Perea Producciones S.L. automatically and definitively, all intellectual property rights of the winning work, as well as the exploitation of the design object of this contest. Specifically, for this purpose, exploitation rights, in particular public communication, distribution and reproduction will be transferred. All these rights may be used under any promotional format of the Promoter, as well as in any media, in television, Internet, analogue and digital media, or in any written media without any compensation and citing the name of the work's author/s. In the same way, the winners of the different categories and their tutors, parents and legal representatives acknowledge that they can take and distribute images of the participants by the media reporters attending the official awards ceremony of being published later in different media and supports.
- The participants and their legal representatives also consent to Damián Perea Producciones, the right to use the design as an image of the Festival Animayo and its itinerants.

RESERVATION OF RIGHTS

- The Promoter reserves the right to withdraw those participants who are making a misuse of the contest, or who perform fraudulent acts or that harm other participants. In the event that the promoter or any entity that is professionally linked to this contest detects any anomaly or suspects that a participant is impeding normal development by illegally altering its records by any technical or computer procedure, or by performing any fraudulent acts that contravene the transparency of the same, the promoter reserves the right to withdraw the award automatically and without explanation of any kind, to all those participants who have benefited directly or indirectly from this type of fraudulent actions, and may also exercise all civil or criminal actions that may correspond.
- The promoter declares that he has authorized the appropriate mechanisms and technological supports to detect any possible fraudulent, anomalous or malicious action that intends to alter the normal participation in the present promotion.
- The promoter reserves the right to take legal action against those persons who carry out any type of act likely to be considered manipulation or falsification of the contest.
- The promoter excludes any liability for damages of any nature that may be due to the temporary lack of availability or continuity of the operation of the services through which the promotion takes place, to the fraud of the utility that the users could have attributed to them, and in particular, but not exclusively, failures in access the participation through the Internet, or telephone communications enabled for this purpose.

RULES ACCEPTANCE AND MODIFICATIONS

Participation in the contest entails the full acceptance of these rules and the express submission of the interpretative decisions made by the promoters. Winners can be asked for a written document accepting all the terms and conditions of the contest. The period of claims ends 15 working days after the end of the contest. The present rules are deposited in the web www.animayo.com and before notary.

The promoter reserves the right to make any changes, suspend or extend this contest, notifying it on the web www.animayo.com

LEGISLATION AND REGIONAL CODE OF LAWS

This promotion is governed by current Spanish legislation. For any controversy that may arise in the interpretation and application of the present rules, both the promoter and the participants of this promotion are expressly submitted to the Jurisdiction of the Courts and Tribunals of Las Palmas de Gran Canaria, without prejudice to the jurisdiction that by law could correspond to the consumer.